



1-Day Workshop

GETTING STARTED IN PRIVATE PRACTICE

Dr Colin Clerkin
Clinical Psychologist and Coach



May 5th 2017

GLASGOW

IET Glasgow, Teacher Building,
St Enoch Square, Glasgow G1 4DB

Feedback from previous workshops ...

"By halfway through the morning, I'd got my money's worth! Colin is an excellent presenter ... brings the subject to life."

Tracey Hampton – Smith, Senior CBT Therapist, Wirral

"Highly recommended & inspirational; very knowledgeable"
Dr Eliza Johnson, Consultant Clinical Psychologist, Midlands.

"Inspiring ... I want to get out there and get started now!"
Helen Ullmer, CBT Therapist, Liverpool.

<http://www.cpdworkshops.com/getting-started-cosca>

Contact 01244 677010 / colin@clerkinpsychology.co.uk

Getting Started in Private Practice Workshop - Glasgow May 5; Bristol May 19; Leeds June 16 2017

Dr Colin Clerkin, Clinical Psychologist and Coach

This 6-hour workshop is designed to help you understand the basic foundations you should have in place when you venture into private practice as a talking professional. Over the course of the workshop, you will learn the important **FIRST STEPS** that you need to consider as you start out in private practice, including: thinking about being self-employed; setting up your practice; managing your money and dealing with the tax man; why you need to be insured; how to keep records and register with the Information Commissioner; how to estimate your costs and set your fees; the challenge of asking for payment; using Practice Management software, developing your referral networks and promoting your business; setting realistic goals for your business, the importance of self-care and keeping on top of CPD.

All attendees will receive a host of invaluable extras, including a recently updated copy of Colin's ebook "**Setting up in Private Practice: A guide to some of the key practical steps you need to take**", an editable spreadsheet to help you determine how to set your fees, and many templates for key documents (in WORD format, so you can make them your own) to use in your practice (e.g. sample invoice; sample therapy contract).

You also get access to Colin's free email newsletter "**Building a Successful Private Practice**" and other online resources, including a weekly Accountability programme that is designed to help keep you focused on your business goals and help you maintain momentum as you move your practice forward! And, as a final bonus, all participants are invited to participate in a FREE 1 hour online group coaching session with Colin 4-6 weeks following the workshop to help you maintain your focus and answer new questions that may have come up for you afterwards!

Topics you will cover include:

- What working for yourself means to you
- Start-up essentials, including tax, insurance, venues and accounting
- Keeping records and registering with the Information Commissioner
- Estimating your costs and Setting your fees - get this right from the start!
- Contracting with your clients
- Developing your business – beyond the basics (including developing your referral network and marketing your services)
- Managing your caseload, self-care and supervision
- Can Practice Management software help your service?
- Setting your goals and moving forward in your practice

The workshop will benefit talking professionals - psychologists, therapists, counsellors, coaches and others - looking to explore the world of private practice; those who have started seriously considering this option and even those who have started on a small scale and want to look at how they might move things forward. **Book now!** Go to <http://www.cpdworkshops.com/getting-started-cosca> or **contact Colin directly on 01244 677010 / colin@clerkinpsychology.co.uk** - to make sure you can take advantage of Colin's expert support.