

# **ADVERTISING WITH COSCA**

- Advertisements are accepted at the discretion of COSCA and within the limitations of our capacity to deal with these requests
- COSCA can accept adverts and other information that it considers to be of high value and of interest to its members and the public
- Advertising must be in the interests of COSCA
- COSCA reserves the right to request editing of advertisements
- COSCA advertises only COSCA validated training programmes and can accept adverts from other organisations for CPD courses and other events.
- Advertising can be accepted from COSCA Members and non members. An Individual Member of COSCA who works for a non organisational member of COSCA for whom the advertising relates will be charged at the Non Members rate
- COSCA does not endorse or accept responsibility for the content of the information supplied in advertising
- All advertising material requires to be in pdf format
- COSCA accepts one pdf document per advertiser
- Please refer to the section under Finance on this document for payment requirements
- Please contact Ashleigh Greechan, COSCA Administrator -<u>ashleigh@cosca.org.uk</u> or at the above address/telephone number, if you wish to advertise through COSCA

## Ways of advertising with COSCA:

## 1. On the COSCA Website: <u>www.cosca.org.uk</u>

- ✓ Events Other
- ✓ Vacancies Other

Cost to Members:Free of ChargeCost to Non Members:£25.00

One pdf document per advertisement (up to 1MB)

Advertisements will be removed from the website when the material becomes out of date but within a three three-month period.

## 2. With the E-Bulletin/Information Update to COSCA Members:

Cost to Members:	£95.00
Cost to Non Members:	£105.00

This service is normally available at the beginning of a month. One pdf document per advertisement (up to 1MB) COSCA reserves the right to change the date of processing an E-Bulletin/Information Update

#### 3. The COSCA Journal *Counselling in Scotland*:

	Members	Non Members
Cost of flyer insert with the COSCA Journal: (1 x A4 or 1 x A5 flier) COSCA does not photocopy publicity material for o	£95 Circulation with	£105 a the Journal.

$\triangleright$	¼ page advert in Journal	£35	£45
	½ page advert in Journal	£50	£60

Please refer to <u>www.cosca.org.uk</u> – Journal – Submission Guidelines and Deadlines for information on how to present articles for inclusion in the COSCA Journal.

#### The COSCA Journal – *Counselling in Scotland* – is available to be purchased: £7.50 including p&p.

## FINANCE:

### VAT Zero rated

- > Advance payment is required at least one week prior to advertisement going live
- COSCA reserves the right to omit from display/circulation any advertisement for which payment has not been received

Payment may be made by BACS or by cheque Telephone banking is not available

#### BACS:

Bank:	Clydesdale Bank PLC
Sort Code:	82 68 05
Account No:	70174110
Account Name:	COSCA (Counselling & Psychotherapy in Scotland)

#### **Cheque:**

Made payable to COSCA (Counselling & Psychotherapy in Scotland)

There is a £2.00 charge if an invoice is requested. If an invoice is required, please provide the name and address for processing.